

## Bud & Broadway's Fantasy Football Throwdown

### Contest

#### OFFICIAL RULES

1. HOW TO ENTER: NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. In order to enter, log on to the newcountry923.fm website ("Website") and click on the "Bud & Broadway's Fantasy Football Throwdown Contest" icon. This contest will run from 12:00:00 AM Central Time ("CT") on August 7, 2017 through 11:59:59 p.m. CT on December 31st, 2017. ("Contest Period"). The Contest Period consists of two periods: (1) the registration/win your spot on the league period, which starts at 12:00:01 a.m. CT on August 7, 2017 and ends at 11:59:59 p.m. CT on August 23rd, 2017 ("Registration Period"); and (2) the fantasy football period, which begins at 6:00 p.m. CT on August 31<sup>st</sup>, 2017 and ends at 11:59:59 p.m. CT on December 31st, 2017 ("Fantasy Football Period"). WIL-FM is not responsible for problems accessing the website, technical or atmospheric conditions that disrupt the completion of the registration or Contest play, or any other problems which might or might not result from this Contest. Limit one registration per person for the WIL-FM OR 106.5 The Arch Fantasy Football Contests; any person submitting more than one (1) registration in either station's Fantasy Football Contest may be disqualified at WIL-FM's or 106.5 The Arch's sole discretion.

#### 2. HOW TO ENTER/PLAY: NO PURCHASE NECESSARY.

This sweepstakes requires participants to be members of the New Country 92.3 VIP Club in order to participate. Entries will be accepted from Monday, August 7th, 2017, through 11:59:59 p.m. on Wednesday, August 23rd, 2017.

- a. New Country 92.3 VIP Club Membership Required. To participate in the sweepstakes, listeners must be members of the New Country 92.3 VIP Club. To become a member of the New Country 92.3 VIP Club, log on to [www.newcountry923.fm](http://www.newcountry923.fm) and complete the form to become a member. Please note, New Country 92.3 VIP Club will no longer exist after December 31<sup>st</sup>, 2017.
- b. **How to Enter/Win.** To participate in the sweepstakes, listeners must be members of the New Country 92.3 VIP Club, and then go to <http://www.newcountry923.fm> and click on the New Country 92.3 VIP Club, click on the "Bud and Broadway's Fantasy Football League" icon and complete and submit the online entry form to enter the sweepstakes. New Country 92.3 VIP Club members may enter the sweepstakes once per contest.
- i. If a listener wants to enter the sweepstakes in addition to the entries as listed in Paragraph 1 (b) above, the listener must use the required amount of New Country 92.3 VIP Club points specific to this sweepstakes for each additional entry as provided on the New Country 92.3 VIP Club website.

New Country 92.3 is not responsible for problems accessing the website or technical or atmospheric conditions that disrupt the completion of the New Country 92.3 VIP Club entry form, or any other problems which might or might not result from this sweepstakes.

### 3. HOW TO PLAY/HOW THE WINNER IS CHOSEN.

a. Draft Day/Roster Selection: Once you have been notified as winning your spot on the league, you must register your League on the Yahoo! Fantasy Football website. Directions and link information will be sent out to all winners no later than August 25<sup>th</sup>, 2017. Each Team member will have to attend the Draft Party which will occur on August 31<sup>st</sup>, 2017 at 7:00 PM CT at Creve Coeur Buffalo Wild Wings. Prior to the draft – league participants will be sent a unique Draft Link provided in a “draft calendar” email that will be sent out to all League owner registrants at 6:00 pm Central Time on August 31<sup>st</sup>, 2017, to draft players for your Team roster. During the draft, each Team owner will select from among all available players listed on the Fantasy Site, 15 players for his/her Team (how many players for each position on your Team is up to each Team owner). The order for the draft will be randomly computer generated by the Fantasy Site. Once a Team’s roster has been completed, players may NOT be traded out.

b. How to Earn Points/Win: Each week throughout the Fantasy Football Period, a Team will select their fantasy football starting lineup from among all drafted players on their Team. Team players in the starting lineup at the start of their specific game time will accrue points based on the Yahoo scoring settings that are set for the entire League. A Team’s fantasy football total is accumulated over the course of 17 NFL fantasy football weeks as defined on the Fantasy Site and the Team with the most fantasy football points from among Bud & Broadways Fantasy Football Throwdown League at the conclusion of the Fantasy Football Period will be the grand prize winner.

Teams score points based on their individual player performances on his/her Team each week throughout the Fantasy Football Period across several different statistical categories as set forth on the Fantasy Site. Teams can watch scores update in real-time using the Fantasy Site’s live Stat Tracker, Fantasy Sports mobile app, your Team weekly matchup page, or even while just checking your Team roster. Teams' stats equal points based on values chosen by the League's commissioner at the outset of this Contest. Compete with the other Teams in your League to finish with the most points over the entire season. Players traded or dropped from your Team will score points or compile stats for your Team until the trade or drop is finalized and Teams keep all points or stats earned up to that point. Teams don't inherit points or stats from a player that were earned on another Team, or while that player was on Waivers or in Free Agency.

c. Tie-Breaker: In the event of a tie, the Team who scored the highest as of the week preceding the last week of the Fantasy Football Period will be deemed the winner from among all tying Teams. In the event a tie still exists, the Team who scored the highest the third to the last week of the Fantasy Football Period will be deemed the winner from among all tying Teams. In the event a tie still exists, this tie-breaking method going backwards in time will continue until there is a week where one Team had a higher score than the other tying Team or Teams.

3. PRIZES AND APPROXIMATE RETAIL VALUE (“ARV”): ONE (1) GRAND PRIZE: There will be one (1) grand prize winner in this Contest as set determined in Section 2 b. above. The winner will receive a customized Yeti 35-Tundra Cooler. Total value of the grand prize is \$300.00. Prize is not substitutable and non-transferable, except that WIL-FM may substitute any prize of equal or greater value at WIL’s sole discretion. Prize only consists of the item listed as part of the prize. Winner is solely responsible for any local, state or federal taxes associated with the prize. The winner must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. Winner is responsible for paying all applicable income taxes associated with accepting their Prize. Winners may be required to sign a liability

and/or publicity release (“Prize Release”) prior to issuance of a prize. A 1099 form will be submitted to all appropriate taxing authorities Any and all local, state and/or federal taxes associated with the prize are the sole responsibility of the winners.

4. CLAIMING YOUR PRIZE: Each winner must claim his/her prize in person at WIL-FM Studios, 11647 Olive Boulevard, St. Louis, Missouri, during normal business hours (Monday-Friday, 8:30 a.m. to 5:30 p.m.) within thirty (30) days of the day he or she wins to verify that he/she is the winner. Failure to comply with this deadline shall be deemed to be the winner’s forfeiture of his or her right to claim the grand prize. Each winner must prove he or she is a qualified winner by presenting identification acceptable to WIL-FM (e.g., state driver’s license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of WIL-FM. Prizes will not be issued to winners unless a social security number is presented. A qualified winner must also meet the eligibility requirements as set forth in Paragraph 4 of these rules. In the event it is determined that any qualified winner is ineligible, their prize will be forfeited and go unawarded. The winners are responsible for all applicable income taxes. All federal, state and local laws apply. A 1099 form will be submitted to all appropriate taxing authorities.

5. ELIGIBILITY: Individuals must be 21 years or older and residents of Missouri or Illinois to be eligible to participate in this Contest (except Bud & Broadway will be able to participate but will not be eligible to receive a prize). In order to eligible to win a prize in this Contest, you cannot have won any prize valued over \$9,999 within one (1) year (365 days) prior to the awarding of a prize to you in this contest. These restrictions apply even if you reject the prize. Employees of Hubbard Radio St. Louis, LLC, and Hubbard Radio, LLC (including their subsidiaries, affiliates, parent or related companies), and their immediate families, are not eligible to enter. Anyone participating in this contest or claiming a prize in this contest in violation of these rules will be disqualified from winning a prize in this contest and from participating in WIL-FM contest for a period of one year.

6. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: Winner may be required to execute an affidavit of eligibility. Each person entering this Contest (a) agrees to release Hubbard Radio St. Louis, LLC, and Hubbard Radio, LLC from any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding or acceptance of the prize(s), and/or misuse of any prize, or to participation in the Contest or in prize-related activities, including any travel related thereto, and (b) consents to the use by WIL-FM for promotional purposes, of his or her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation. By participating in this Contest, each participant agrees to the application of these official rules.

6. WINNER LIST: For the name of the grand prize winner, send a self-addressed, stamped envelope to Winners List, Bud & Broadway’s Fantasy Football Throwdown Contest, New Country 92.3, 11647 Olive Blvd., St. Louis, MO, 63141.

7. MISCELLANEOUS: Decisions of WIL-FM concerning any and all matters with respect to this contest shall be final. Contest is void where prohibited or otherwise restricted by law. WIL-FM reserves the right to change the prize values at any time. WIL-FM is not responsible for printing errors in the contest materials or these rules. WIL-FM, in its sole discretion, may disqualify any entrant from participation in or use of any or all portions of this contest, and refuse to award the Prize, if participant engages in any conduct WIL-FM deems to be improper, unfair or otherwise adverse to the operation of the contest or detrimental to other entrants of the contest. Such improper conduct includes, without limitation, falsifying personal information required during call screening, answering the questions, or prize claim, violating any term or condition stated herein, or intentionally trying to defraud sponsor, and participants agree that WIL-FM may void the Prize that participant may have won and/or require the return of any part of the Prize that participant may have won as a result of such improper conduct. Participant further acknowledges that any forfeiture of the Prize and/or return of the Prize shall in no way prevent WIL-FM from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct. **WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, EACH OF THE CONTEST ENTITIES RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If, for any reason, the Contest is not capable of running as planned by reason of tampering, unauthorized intervention, fraud, technical failures, cancellation of show, scheduling changes or any other causes which WIL-FM, in its sole opinion believes could corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, WIL-FM reserves the right at its sole discretion to cancel, terminate, modify or suspend this contest. By participating in this Sweepstakes, you acknowledge and agree that WIL-FM may collect the personal information submitted by you, and use information pursuant to the WIL-FM privacy policy available at <http://corporate.hubbardradio.com/privacy-policy/>.

8. SPONSOR: Hubbard Radio St. Louis, LLC and its station New Country 92.3, 11647 Olive Blvd., St. Louis, MO 63141